

Americana Shopper III[®]

Traditional Grocery
Shopping Experience



Egg Harbor, NJ
July 23, 2010

TOTAL RETAIL PRICE \$100.18 (less 7% sales tax, fresh meat & fresh produce)	TOTAL MEMBER PRICE \$62.86 (less 7% sales tax, fresh meat & fresh produce)
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Total Member Savings: 38%



<i>Product</i>	<i>Retail Price</i>	<i>Discount Coupon</i>	<i>Member Price</i>	<i>% Member Saved</i>
<i>Luigi Italian Ice</i>	\$1.99	\$1.00	\$0.99	50%
<i>Premo Italian Sausage</i>	\$2.99	\$1.00	\$1.99	67%
<i>Smart Food Popcorn</i>	\$3.99	\$1.00	\$2.99	25%
<i>Cascade Dishwashing Soap</i>	2 for \$7.98	\$1.00	\$3.49 each	15%
<i>Maxwell House Coffee</i>	2 for \$3.98	\$1.00	1.49	26%

